

Omnibeat Ideal Client Top 10 Characteristics

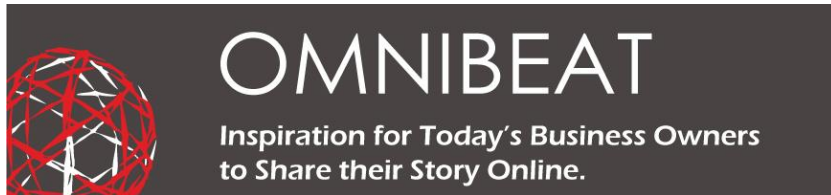
1. Business leader that understands the value of a strong Digital Marketing presence.
2. Proactive and quick decision makers.
3. Annual marketing budget that is sized for growth.
4. Business offering a superior service or product with excellent credibility.
5. Wants to outsource Digital Marketing projects.
6. Current Online Presence hasn't been set up properly, or isn't managed on a timely basis.
7. Most Industries including: national brand products, health and wellness, restaurants, professional services, construction, real estate and online retailers.
8. Willing to spend an average of \$1,250 per month on Digital Marketing services.
9. Business located within the Western United States.
10. Provides a service or product at a physical location or through online distribution.

When you meet my ideal client, please let them know that we offer a free online presence evaluation and consultation. Please give them my name and my direct number. Please send an introduction e-mail to both of us that includes our names, phone numbers and our websites. Please make sure that they are comfortable with me contacting them.

We are glad to pay you a referral fee of 10% for the first six months of our revenue for contracted clients.

John Zahn
562 881-6000
john@omnibeat.com
3561 Howard Ave #202, Los Alamitos, CA 90720





John Zahn

“Omnibeat is a digital marketing agency serving its clients by creating and implementing cutting edge internet and social media strategies that heighten visibility, create positive credibility, generate new business, and ultimately lead to increased ROI”

Benefits:

- Provide ease and efficiency as a professional outsourced service
- Communicate your story robustly and consistently
- Expand brand recognition through increased reach to potential customers
- Illustrate positive credibility
- Generate increased revenue

Bio:

John is a successful business person who has learned the value of social media marketing and now shares these strategies with forward thinking clients. Times have changed and so have the way that people find and want to work with your business. Social media is no longer thought of as a fad, it is a huge wave of opportunity. Are you ready to ‘Catch the Wave’? John has more than 25 years’ experience as an owner of a high end swimming pool design and build firm. It was the efforts of outstanding Digital Marketing that proved so successful that the idea of Omnibeat was born.

Associations:

ProVisors member in Long Beach Airport group, Seal Beach Chamber of Commerce, Greater Long Beach Area Chamber of Commerce, 10 year member of Long Beach Rotary Club

Testimonials:

“Our number of Facebook likes has increase by 25% in three months, our Facebook reach has gone from 1,532 per week to an average of 111,184 for the past four weeks. First email campaign – we saw a six fold increase in orders during the first two days after the campaign was sent, we received 80 orders with an average of eight cases per order that is over \$240 per order! We were overwhelmed with more than \$20,000 of new sales in less than 3 days”

Michael Dunn – COO Penta Water 951 808-6820

“New patients enter our practice every month from Omnibeat’s social media efforts”

Dr. Alyson Emery – Dentist at Emery and Emery DDS 562 421-9361

“Happy Hour and Special Events have increased by more than 30% with social media”

Michael Cole – General Manager of Parkers’ Lighthouse 562 432-6500

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