



# OMNIBEAT

Inspiration for Today's Business Owners  
to Share their Story Online.

## "Catch the Wave!" of Digital Marketing

penta



**John Zahn**  
CEO

John is a successful business person who has learned the value of social media marketing and now shares these strategies with forward thinking clients. Times have changed and so have the ways that people find what they want. Social media is no longer thought of as a fad, it is a huge wave of opportunity. Are you ready to 'Catch the Wave'? John has more than 25 years' experience as an owner of a high end swimming pool design and build firm. Outstanding Digital Marketing proved to be so successful that the idea of Omnibeat was born.

"Your creativity, attention to details and follow-through have yielded some amazing results for Penta Water. We have seen the following as a result of the two MailChimp campaigns that you created and ran for us ... we saw a six fold increase in orders during the first two days after the campaign was sent, we received over 80 orders with an average of eight cases per order ... that is over \$240 per order, or more than \$20,000 total! Additionally, we received orders from customers that had not purchased from our e-commerce site in over two years. All the best."

-Michael Dunn, COO, Penta Water

"Omnibeat is a Digital Marketing agency serving its clients by creating and implementing cutting edge internet and social media strategies that heighten visibility, create positive credibility, generate new business, and ultimately lead to increased ROI."

### Benefits:

- Provide ease and efficiency as a professional outsourced service.
- Communicate your story robustly and consistently.
- Expand brand recognition through increased reach to potential customers.
- Illustrate positive credibility.
- Generate increased revenue.

### John Zahn

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### Omnibeat

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# DIGITAL MARKETING SOLUTION

**What We Do; because you are too busy doing what you do best!**

## **Complete Digital Marketing Solutions:**

### **Outsource is your solution**

- We are better, faster and more consistent than in house marketing.

### **Digital Marketing Plan**

- Do you have one, have you used it, is it time to dig deep?

### **Highlight your Brand**

- This is your opportunity to be the gold standard.

### **Optimized Website**

- You only have a few seconds to peak their interest.

### **Proper SEO Tactics**

- You are invisible until you are seen.

### **Social Media Strategy and Implementations**

- Buyers are looking for reasons to buy.

### **Online Listing Management**

- Is your brand uniform and sending the correct message?

### **Paid Online Advertising**

- AdWords are key to driving traffic your direction.

### **Demandforce.com**

- Repeat customers are your best advocates.

### **Content Generation and Library**

- Your unique story shared online.

### **Complete Analytics and Monthly Reporting**

- Precise navigation to steer the ship on the right course.



**"Catch the Wave!"**

## **Opportunity to Increase Success**

Digital Marketing is bringing new clients and making more money for those that participate! There has been a major shift in the past decade of how businesses are attracting new clients. It has become clear that the new marketing methods of web presence, social media and online advertising are the wave of the future. Most people don't know how to keep track of the trends or how to monetize this new way of marketing. If you know that your business needs to get onboard with Digital Marketing, we are here to help you and here's how:

- Listen to you in order to fully understand your products, services and customers.
- Review your company's website and online presence.
- Provide you with a report and a rating on your areas of strength and weakness.
- Develop a strategy that utilizes the right social media tools for your industry and your business.
- Create an action plan and implement it for you.
- Monitor followers and the results.
- Provide a monthly detailed report that contains insights and analytics.
- Make the appropriate adjustments to increase your ROI.

## **Our Mission Statement:**

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